



# South Bay Women's Conference 2018

Sponsorship  
Opportunities



# About The Women

*Purpose-Driven and Service-Minded Women in a motivational environment of empowerment, respect, laughter and learning, while simultaneously providing college scholarships to South Bay women in need.*

South Bay Business Women's Association is a local non-profit organization comprised of businesswomen who share a desire to give back to the community. The group's main focus is to raise money for the purpose of awarding education scholarships to deserving women returning to college or university in pursuit of their degrees and the betterment of their lives.

# About The Conference

- Friday May 11, 2018
  - Full day
  - Main Stage keynote speakers
  - Breakout sessions
- Hosted by South Bay Business Women's Association
  - An organization empowering women through scholarships
- Bringing women together for the day to hear motivating speakers, learn from experts and network with other attendees
  - Attendees Demographics
    - Women, business owners, corporate careers
    - Ages 25-55
- 100% of profits from the conference go to one time scholarships in two categories chosen by a committee of members based on financial need, GPA's among other areas
  - Women returning to school
  - High school senior girls majoring in a business degree
  - Scholarship goal for this year is \$2500.00 each or \$17,500.00 total

# 2017 Conference Outcome

- 7 women were given Scholarships
- The conference was a sold-out event
- Goal was to raise \$14000\* for scholarships and met that goal
- We moved away from a presenting sponsor to spotlight the SBBWA organization

\*In past years the presenting sponsor added to each scholarship \$1000

# 2016 Conference Outcome

- 7 women were given Scholarships
- The conference was a sold-out event
- Goal was to raise \$14,000 for scholarships- we exceeded our goal and gave \$21,000 in scholarships

# 2015 Conference Outcome

- 7 women were given Scholarships
- The conference was a sold-out event
- Goal was to raise \$5000 for scholarships- we exceeded our goal and gave \$7000 in scholarships

# 2014 Conference Outcome

- 6 women were given Scholarships
- The conference was a sold-out event
- Goal was to raise \$5000 for scholarships- we exceeded our goal and gave \$13,000 in scholarships

# About the Organizers

- Organizers have over 30 years combined experience creating successful conferences for
  - The Manhattan Beach Chamber of Commerce Women in Business
  - Today's Innovative Woman's Success summit for entrepreneurs
  - Tedx
  - Countless tradeshow, workshops & conferences for entrepreneurs



# Sponsorship Overview

Our goal is to align with individuals and companies that represent the values of paying it forward in a community of women and girls looking for opportunities to enhance their lives through education.

We encourage you to get involved early to maximize your advertising and media exposure. We intend to share our message not only throughout the South Bay area but to include the women everywhere and encourage them to come together for this incredible day of empowerment.

As a sponsor our commitment to you is to encourage our community to support you as you have committed to supporting us.

# Platinum Sponsor

## \$7,500.00 (2 available)

- 10 Tickets, preferred seating/table
- Most prominent name & logo on all print and promotional materials before, during and post event
- Logo on all banners and event signage
- Press release announcing sponsorship
- 6' exhibit space at location of choice
- Sponsorship mention from stage
- Media presence in most Social Media (Facebook, Twitter, LinkedIn), print or radio platforms
- ½ page ad in program book
- Logo and link on conference website
- Photo opportunity with local dignitaries and keynote speakers



# Gold Sponsor

## \$2,500.00 (4 available)

- 4 Tickets, preferred seating
- Logo on conference website (with link) and all promotional materials before, during and post event
- Sponsorship mention from stage
- Media presence in most Social Media (Facebook, Twitter, LinkedIn), print or radio platforms
- Press release announcing sponsorship
- ¼ page ad in program book
- Photo opportunity with local dignitaries and keynote speakers

# Silver Sponsor

\$1,000.00 (8 available)

- 2 Tickets, preferred seating
- Logo on conference website (with link) and all promotional materials before, during and post event
- Media presence in most Social Media (Facebook, Twitter, LinkedIn), print or radio platforms
- Press release announcing sponsorship
- Business card size ad in program book

# Additional Sponsorships

- Supporting sponsor \$250.00
    - 1 ticket
    - Company listing in program book
  - In kind sponsor – areas currently requested (printing, flowers, decorations, audio visual support)
- 

## **All sponsors listed below this also receive:**

- 1 business card sized ad in the program book
  - Logo and link on conference website
  - Social media announcement of participation
- Legacy sponsor \$500.00
    - 1 ticket
  - Break/coffee sponsor - \$500.00 (3 available)
  - Table Purchase (10 Tickets) - \$1000.00
  - Swag bag sponsor
    - \$1200.00 for logo on bag (only 1 available)
    - \$100 for printed material in bag